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## E.J. KRAUSE & ASSOCIATES TO LAUNCH REGIONAL BUILDING AND REMODELING EXPO IN ATLANTA

**BETHESDA, MD (June 15, 2015)** – E.J. Krause & Associates is pleased to announce it will launch **The Builder Remodeler Expo Southeast (BRE)** in Atlanta, March 8-9, 2016. The expo and conference will engage builders, designers, remodelers, and all those who sell and service the residential building industry. The Builder Remodeler Expo will take place at the Cobb Galleria Centre.

The southeast region is becoming the fastest growing residential construction market in the United States. **BRE** will create the ideal opportunity to meet with manufacturers and suppliers and introduce innovative products and services to this rapidly expanding sector.

With builder and remodeler activity at its highest point in six years and continued growth forecasted for the foreseeable future, the Southeast's residential construction market is in need of a regional tradeshow. Ned Krause, President & CEO, E.J. Krause & Associates says, "Atlanta is the ideal market to develop BRE into a major platform to serve the Southeast's residential building and remodeling industry. BRE has already received considerable support from major manufacturers and distributors, as well as industry backing. We are looking forward to a successful 2016 event."

BRE has already gained major support from the industry including The Greater Atlanta Home Builders Association, National Kitchen Bath Association (NKBA Georgia Chapter), and The Home Builders Association of Georgia.

HomeSphere, residential building's only digital B2B marketing platform, has signed on as BRE's Promotional Sponsor. About the event HomeSphere President and C00 Glenn Renner said: "We are in touch with thousands of builders and manufacturers across the country and recognized the need for a networking and educational opportunity that meets the needs of the rapidly growing Southeastern residential building industry. HomeSphere is proud to be part of the solution through sponsorship of BRE 2016."

In addition, BRE will host a formal two-day conference program starting Monday, March 7, in advance of exhibits opening. BRE is working with supporting associations and sponsors to produce a world-class educational forum complete with CEU credits for specific industry sectors. Builders, Remodelers, Kitchen/Bath Designers, Inspectors and Residential Architects will want to attend these programs. Additional seminars will also be held during the expo.

For additional information on BRE, please visit www.builderremodelerexpo.com

## **About E.J. Krause & Associates:**

For more than 30 years, E.J. Krause & Associates, Inc. (EJK) has been a worldwide leader in exhibition and conference management. EJK is one of the largest privately held exhibition management companies in the world, with offices on three continents. EJK produces a growing portfolio of over 40 events, serving 14 different industries. We excel in creating global brand leading events, bringing companies together to network and generate business. For more information please visit www.ejkrause.com